

Vahid Saberi

Social Entrepreneur

DoB: 1990-05-01 ■ Marital Status: Married ■ Military Service: Served



☎ (+98)9105124204

✉ vhd.sbr@gmail.com

#8 , on the corner of 1th
📍 Bozorgmehr St., Shirvan, North
Khorasan , Iran



Profile Summary

Passionate environmental advocate and co-founder of Dooziba, committed to sustainable development, art, and cultural preservation. An engineer with expertise in blending creativity, social impact, and eco-conscious practices. Proven track record in fostering rural empowerment through hand embroidery. Ready to contribute to global discussions on environmental sustainability, artistry, and preserving cultural heritage.



Skills

Artistic Direction



Pattern Design



Cultural Preservation



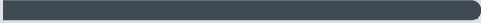
Product Development



Digital Design Tools



Social Entrepreneurship



Visual Arts



Sustainable Development



Textile Design



Color Theory



Hand-drawing Techniques



Education

Bachelor of Textile Engineering

2009 - 2012

Institute/University: Ferdowsi University
Mashhad, Razavi Khorasan, Iran



Work Experience

Co-Founder & Chief Designer

December 2018 - Present

Dooziba
Shirvan, North Khorasan , Iran

Tasks and Achievements

- **Pattern Design:** Created over 180 unique embroidery patterns, primarily inspired by traditional Iranian designs, blending classic techniques with contemporary aesthetics.
- **Artistic Direction:** Led the design team in producing high-quality hand-embroidered home décor.
- **Cultural Preservation:** Revived traditional embroidery techniques, preserving a significant cultural art form.
- **Award Recognition:** Received the Seoul Design Award in 2023 for contributions to sustainable life and cultural preservation.
- **Community Impact:** Facilitated skill development and economic opportunities through sustainable practices.



Language

English



Persian



Turkish





Volunteer Experience

Assisting students of marginalized communities in Mashhad, Iran.

2009 - 2011

volunteered at a center (The 7th Sense Center) in Mashhad, Iran, dedicated to supporting students from marginalized communities. offering various educational services, including different skill development courses and other forms of assistance. The center aimed to empower students who might face socio-economic challenges by providing them with opportunities to enhance their education and skills.



Research

Empowering Rural Artisans Through Craft: A Model for Sustainable Development [Originally in Persian]

2021

Publisher: Social Entrepreneurship Review

This article discusses how Dooziba's business model integrates traditional embroidery with sustainable economic development.

Writer explains the importance of empowering rural women artisans and how the initiative bridges cultural preservation with financial independence.

Cultural Revival as Resistance: How Craft Can Preserve Identity in the Face of Globalization [Originally in Persian]

2023

Publisher: The Persian Craft Observer

examines the ways in which traditional crafts, like Khorasani embroidery, resist the homogenizing effects of globalization. He highlights the role of local artisans in preserving their cultural identity and how Dooziba's work serves as a form of cultural resilience.



Social Network



Dooziba



doozistyle



Projects

Needle to Narrative, Empowering Rural Communities through Sustainable Hand Embroidery

December 2018

For: United Nations

Link: <https://sdgs.un.org/partnerships/needle-narrative-empowering-rural-communities-through-sustainable-hand-embroidery>

Embroidering Impact: A Harmony of Style and Social Change

May 2022

For: United Nations

Link: <https://sdgs.un.org/partnerships/embroidering-impact-harmony-style-and-social-change>



Honors

Received "Seoul Design Award" (Recognized for contributions to sustainable living and cultural preservation through innovative design at Dooziba.)

October 2023

Link: <http://www.seouldesignaward.or.kr/en/winners/2023/resilient-stitches>

Selected As Best Foreign Artist in "Handicraft and arts and crafts in the heritage of the peoples of the world" in Turkmenistan

October 2022

(Invited to participate) in UN Fashion and Lifestyle Network Annual Meeting

June 2024

Link: <https://unpartnerships.un.org/events/united-nations-fashion-and-lifestyle-network>